



## **BOARD OF DIRECTORS AND ADVISORS ROLES AND RESPONSIBILITIES**

**CAA Mission:** To preserve the agricultural heritage of the Yampa River Valley by initiating, supporting and encouraging actions, programs and policies that mutually benefit and connect agricultural producers and consumers.”

**CAA Purpose:** To ensure agriculture thrives as the vibrant core of our Valley

**CAA Values:** A commitment and passion to Agriculture is the core of our existence  
The credibility of our organization is paramount  
We treasure our heritage while adapting to the future  
We honor diverse perspectives  
Together we will achieve more

**What CAA Does:** Provide leadership, education and programs that promote agriculture and connect the shared interests of our Valley

### **ROLES of Directors and Advisors:**

- Support and promote Community Agriculture Alliance mission, purpose and values
- Participate as an active member of the Community Agriculture Alliance (CAA) Board of Directors and Advisors
- Actively assist with the development of CAA policies and goals
- Actively promote and assist with projects and programs sponsored by CAA

### **RESPONSIBILITIES of Directors and Advisors:**

#### **General:**

- Look for opportunities to:
  - Enhance and promote local agriculture: food, fiber, products and services
  - Provide education about the critical importance of agriculture
  - Serve as an ag-resource connector
- Attend 2 or more events hosted by CAA
- Review, evaluate and propose policy and direction for CAA

#### **Partnerships and Promotion:**

- Represent and promote CAA with professional and personal contacts for outreach and advocacy
- Recruit and engage others (individuals, organizations and agencies) to become involved with CAA
- Apprise CAA’s Executive Director of partnership and promotion opportunities

#### **Financial Direction:**

- Support CAA financially through membership and/or sponsorships
- Encourage CAA membership, sponsorships and financial support by others
- Assist with annual fundraising event

#### **Additional Responsibilities of Directors:**

- Agree to serve for a two-year term. Term starts January 1<sup>st</sup>
- Attend and participate in quarterly Board meetings as a voting member
- Serve on a planning committee to help implement at least two CAA programs or events
- Assist with development of annual operating budget
- Assist in the cultivation of operational and funding partnership opportunities for CAA
- Support grant and award programs with letters of support and/or in-kind hours for matching funds

#### **Additional Responsibilities of Advisors:**

- Agree to serve for a one-year term. Term starts January 1<sup>st</sup>
- Attend and participate in a minimum of two quarterly Board meetings as a non-voting member
- Serve on a planning committee to help implement at least one CAA program or event

Updated May 8, 2013

Committed to the Yampa Valley’s Agricultural Heritage through  
bridging our resort, business, and agriculture industries.