

Community Agriculture Alliance
Executive Committee
January 13, 2009
Commercial Property Group Office



PO Box 4134
Steamboat Springs, Colorado 80477
(970) 879-4370
www.communityagalliance.org

The Executive Committee of the Community Agriculture Alliance was called to order by co-chair Medora Fralick on January 13, 2009 at noon in the conference room at the Commercial Property Group office. Present were:

Medora Fralick	Katie Brown
Brett Mason	Lori Jazwick
Vonnie Frentress	Lyman Orton
Sandra Sherrod	Marsha Daughenbaugh

Not present were Tammie Delaney and Carl Herold.

ADMINISTRATIVE

It was moved by Brett, seconded by Vonnie and unanimously approved that the Executive Committee **minutes from October 15, 2008** meetings be approved as written.

The Exec Committee discussed possibilities for Community Agriculture Alliance's **ten-year anniversary celebration**, which will be held in conjunction with Cayuse Classic on June 13, 2009. They recommended that the same basic format be used for the event with an emphasis on Ag Alliance's successes since 1999. It was also recommended that we develop a logo that highlights our 10-years to be used on pamphlets, letterheads, etc.

The Exec Committee decided that due to many conflicting schedules, **the next Board of Directors and Advisors meeting should be rescheduled to Wednesday, March 11, 2009**. The Executive Committee recommended that we meet at the Steamboat Smoke House and asked Marsha to make arrangements. It was decided that the format would include quarterly committee reports, updates from the Directors and Advisors, a discussion on the financial challenges and approval of the 2009 budget and a presentation by Noreen Moore on the Livability Index.

Marsha informed the Exec Committee that Jaynie Austin Daub has been hired as the **administrative assistant**. She works 16 hours a week, currently scheduled on Thursday and Friday of each week.

COMMITTEE ISSUES

Community Relations-Education Committee:

1. The Steamboat Pilot has discontinued its Sunday run of the Community Ag column due to reformatting of their paper. Both Rich Tremaine and Marsha have been in contact with Brett Boyer, editor, attempting to have the articles reinstated. The Exec Board expressed their desire to continue the weekly article and instructed Marsha to make arrangements with the Pilot to re-instate the articles as a community service.

Land Stewardship Network Committee:

1. Marsha reported that she is re-evaluating how Community Agriculture Alliance should proceed with their interests with the water issues after discussions with Yampa-White River Roundtable representatives. The opportunities for Ag Alliance to participate exist but need to be offered to the Round Table to compliment the work that they are doing.

Value Added Products Committee:

1. The Deep Roots Group has requested that they be allowed to have a representative on either the Board of Directors or Board of Advisors. The Executive Committee concurred with and will honor the request when filling the 2009-2010 slate. In the meantime, an invitation will be extended to the Deep Roots Board to attend the quarterly Ag Alliance Board Meetings.
2. The Northwestern Colorado Bull Sale will be held Saturday, April 18 at the Routt County Fair Grounds. The Bull Sale Committee has met, producers and past participants have been notified and Community Agriculture Alliance has started the administrative work.

Finance Committee:

Community Ag Alliance at Wells Fargo	\$15,566.09
YVCF Endowment Fund	<u>\$13,013.80</u>
	\$28,579.89
2008 Membership = \$42,033.16 from 149 individuals/businesses	
2008 NWCP Membership = \$1,350 from 23 producers + 2 retail	

1. Medora and Sandra discussed the 2009 budget with the Executive Committee and were instructed to prepare a budget to be presented at the Board of Directors and Advisors meeting on March 11.

ADJOURNMENT

The meeting adjourned at 1:30 PM.

Vonnie Frentress
Secretary

Marsha Daughenbaugh
Recording Secretary

**THE NEXT REGULARLY SCHEDULED EXECUTIVE COMMITTEE MEETING WILL BE:
WEDNESDAY, APRIL 15, 2009
NOON
COMMERCIAL PROPERTY GROUP**