



2010 FACT SHEET

PO Box 4134
1694 13th Street, Suite 201
Steamboat Springs, Colorado 80477
(970) 879-4370
www.communityagalliance.org

The Community Agriculture Alliance (CAA) is a Colorado incorporated, non-profit community organization serving Routt County and the Yampa River Valley. The CAA was established in 1999 to ensure that the agricultural community can adapt to changes in the local and regional economy and still be active and vital in the Yampa River Valley for generations to come. The Community Agriculture Alliance's mission is *"To preserve the agricultural heritage of the Yampa River Valley by initiating, supporting and encouraging actions, programs and policies that mutually benefit and connect agricultural producers and consumers"*.

Programs are three-fold

1. Community Relations

- Cowboy Downhill – January 19, 2010
Assist Steamboat Ski and Resort Corp by providing local products and information
- Cayuse Classic – June 12, 2010
A Day of Horse Events including Working Ranch Horse Versatility Contests, Poker Hand Trail Rides, Hunter Jumper Competitions and an Outfitters Race
BarBQ, Entertainment and Auction
- Ranch Tours – March 25 and July 2,8,15,22 2010
Guided Tours of Sheep, Cattle, Horse, Bison and Elk Ranches
Partnership with Routt County Extension
- Ranch Rendezvous – July 31, 2010
Live Animals, Booths for local agricultural organizations and vendors
Partnership with Steamboat Springs Ski and Resort, Community Businesses, Ag Producers, Routt County, City of Steamboat Springs and MainStreet Steamboat Springs
- Horse Shoe Pitching Contest at County Fair – August 21, 2010
Partnership with Klauzer and Tremaine and Steamboat Smoke House
- Community Agriculture newspaper column provides a weekly perspective of the local ag scene
Articles written by Ag Alliance, Extension, NRCS, Routt County Conservation District, Routt County CattleWomen, The Nature Conservancy, Routt County Woolens, PDR Board,
- Routt County Agriculture Newsletter
Partnership with Extension, Yampa Valley Land Trust, Natural Resource Conservation Service, Routt County Conservation District, Routt County CattleWomen, US Forest Service
- Presentations to local, regional and state organizations explaining the importance of agriculture

2. Land and Water Stewardship

- Land Stewardship 202 – September and October 2010
7-week two-hour short course
Classroom discussions taught by local professionals
Weed control/management/pesticide use, ag tax status, fence laws, livestock nutrition/care/diseases, enterprise alternatives, estate and legal planning, grass and grazing systems
Continuing education credits for teachers, realtors and range mgmt pros
Partnership with Routt County Extension
- Northwest Colorado Water Forums – March 12, July 21, September 24, November 5 2010
4 four-hour forums, workshops or tours
Educational Opportunities to discuss water issues in NW Colorado
Partnership with Colorado Water Conservation Board, Yampa-White-Green Water Roundtable, Routt County Conservation District, NRCS, Routt County Environmental Health, Upper Yampa Water Conservancy District, US Forest Service, Colorado Division of Water Resources

3. Value Added Products Initiatives

- Northwest Colorado Products Program (NWCP)
Develop a network between producers and retailers in Northwest Colorado
Create a market for products and services that originate in Northwest Colorado
Develop marketing collateral that can be easily utilized by locals and tourists
Tell the stories of Northwest Colorado and our residents
- NWCP Annual Meeting and Local Products Showcase – March 26, 2010
Display of Locally Made Products and Producers
Discussions of Local Food Opportunities
Partnership with Leadership Steamboat Springs
- NWCP Home Town Holiday – November 13, 2010
Showcase and Retail Opportunity for NWCP Members
- NWCP Presence at Local Events
Farmers Markets in Craig, Hayden and Steamboat Springs
Display Board at Moffat and Routt County Fairs
- Deep Roots of Northwest Colorado Local Food Trust
What's in our Foodshed? Forum – March 27, 2010
Examine the potential of growing product for local retail
Educational Workshops on Food Preparation – Summer and Fall 2010
Lamb Cook-off – September 18, 2010
- Northwest Colorado Bull and Heifer Sale – April 17, 2010
Live auction to enable the sale of regionally produced cattle to local producers
Partnership with Routt County CattleWomen and Routt County Extension
- Northwest Cultural Heritage Tourism Project
Facilitation of a Cultural Heritage Tourism initiative for Routt, Rio Blanco, Jackson, Moffat Counties
Partnership with 24+ community, county, educational and nonprofit organizations
- Routt County Agriculture Dialogue – March 18, 2009
Producer and Consumer dialogue about agriculture policies
Recommendations presented to all local, regional and state elected officials
Partnership with Extension Advisory, Routt County Conservation District, Northwest Colorado Farmers Union, Routt County Farm Bureau, Routt County Cattlemen, Routt County CattleWomen, Historic Routt County, Purchase of Development Rights Board, Routt County Weed Board

Other Organizations/Associations that Ag Alliance is Affiliated with

Bark Beetle Information Task Force	City of Steamboat Springs Water Protection Diversion Committee
Colorado Water Conservation Board	Cowboy Roundup Committee
Routt County Livability Index	Steamboat Springs Economic Development Council
Yampa Valley Sustainability Council	Vision 2030
Western Heritage Partnership	

Programs that Agriculture Alliance is/has been Involved With
 Big Horn Leadership Development Program
 Colorado Agriculture Water Forum
 Girls to Women Program
 Leadership Steamboat Springs
 Routt County 4-H
 Steamboat Springs Chamber Marketing Committee

2009-2010 Community Ag Alliance Board of Directors (15)
 Carol Atha
 Katie Brown
 Barry Castagnasso
 Medora Fralick (Co-chair)
 Tim Frentress
 Vonnie Frentress (Secretary)
 Diane Holly (Treasurer)
 Lori Jazwick
 Peter Kurtz
 Brett Mason (Co-chair)
 Erika Murphy
 Brian Smith
 Kathy Smith
 Regina Wendler
 Deb Werner

2009-2010 CAA Advisors (15)
 Adonna Allen
 Chad Bedell
 Christy Belton
 Geoff Blakeslee
 Tammie Delaney
 Rod Hanna
 Carl Herold
 Terry Huffington
 John Kerst
 Charlotte Kuntz
 CJ Mucklow
 Tommy Rossi
 Sandra Sherrod
 Nancy Stahoviak
 Rich Tremaine

2009 Operating Budget = \$131,600

2009 Funding

Earned Income	36%
Private Donations	35%
Public Funds	13%
Grants	15%
Interest/Reimbursements	1%

Public Funding Includes
 Routt County
 City of Steamboat Springs

2009 Grants From
 Colorado Historical Fund
 Colorado Lakes Management
 Colorado Tourism Office
 Packard Foundation
 Peter Grant Foundation
 Routt County Museum & Historical Fund
 Steamboat Springs Chamber Resort
 Steamboat Ski & Resort
 YV Community Foundation

2010 Operating Budget = \$132,000

Community Agriculture Alliance Staff
 Marsha Daughenbaugh, Executive Director
 Nancy Kramer, NWCP and CHT Project Coordinator
 Jayne Daub, CHT Admin Assistant

Northwest Colorado Products Board of Directors

Terry Brown (Vice President)	Steamboat
Tammie Delaney	Hayden
Carl Herold	Yampa
Lorrae Moon	Craig
Melody Villard (President)	Craig
Christina Yeagher (Secretary)	Steamboat

Deep Roots Board of Directors

Adonna Allen (Treasurer)
 Julie Andrews (Secretary)
 Erica Fogue
 Lisa Gamber
 Lynne Garell (President)
 Jonathan Heib
 Louise Wu (Marketing)